

Website Packages

Web Content Package - 700€

- Web Content Audit (keywords and competition)
- Writing optimized online content that will be visible on the Google search results
- New brand messages, copywriting (bilingual)
- 2 blog posts (SEO, keyword research)

Website Audit Package - 250€

- Revealing the actions needed to improve SEO (visibility on the Google search results)
- Broken links, duplicate meta descriptions and titles, HTML validation, website statistics, error pages, indexed pages and site speed
- Analyzing the User Experience
- Checking the basic technical prerequisites for the success of conversions

Web Development

Basic Package - 450€

- Simple Onepager without subpages
- WordPress CMS system installations for easier and faster content updating
- Branding implementation (recommended colors, logos, fonts and other elements)
- One layout solution
- Display of products/services with all the accompanying elements and functionalities
- Contact forms with basic input fields
- View location and contacts
- Page optimization and installation of plugins

Web Development

Intermediate Package - 950€

- Complex website with up to 10 landing pages
- WordPress CMS system installations for easier and faster content updating
- Branding implementation (recommended colors, logos, fonts and other elements)
- Contact forms, Sign Up forms, Subscribe forms (unlimited adaptations)
- View location and contacts
- Each site with its full structure and functionalities that adapt to the user and requirements
- For each specific and thematic subpage, one example of a layout that fits into the final design and branding solution with 2-3 minimal iterations
- Page optimization and installation of plugins
- Included price of annual hosting and domain lease for the first year
- Year of free maintenance + additional basic education on the use of WordPress CMS for one employee
- Content creation: Adaptation of original content, creation of added visuals (illustrations, infographics ...)
- finishing of textual and multimedia

Web Development

Advanced Package - 1,500€

- Client and product discovery workshop
- User Experience Research
- Optimized and secure sites that meet all the standards and best practices of a particular market or niche
- **Maximum customization of appearance and functionality**
- WordPress CMS system installations for easier and faster content updating with all necessary basic and advanced addons
- **Annual lease and domain** (for the first year)
- **Branding implementation** (recommended colors, logos, fonts and other elements from brand guidelines are used in the design)
- Adaptation of the original content, creation of added **visuals** (illustration, infographics ...), finishing of textual and multimedia content
- Integration of contact form, sign up form and / or Subscribe Newsletter form, unlimited number and customization
- **Each site with its full structure and functionalities** that adapt to the user and requirements
- For each specific and thematic subpage, two to three **examples of layouts** that fit into the final design and branding solution with a maximum of **5 iterations**
- **1 year of free maintenance** + additional basic education on the use of WordPress CMS for one employee
- Implementation of WooCommerce ecommerce solution with optimization and input of up to 200 items (if needed)
- Third party services
- The price includes the installation of **2 to 3 premium addons** (if needed)
- Integration of booking solutions, possibility of user login and profile creation (if needed)
- Website optimization for payment implementation and implementation of payment mechanism
- **Premium approach to the client**, the dynamics of the meeting and the level of client involvement in individual phases are agreed directly with the client
- ADVANCED projects are **projects of the highest priority**